

# 2012 WMA Convention Program Booklet Ad and Event Sponsor Information

Dear Military and Veteran Supporter,

The Women Marines Association (WMA) will host our national biennial convention Aug 31 – Sept 4, 2012. It is our hope that you will support this effort and purchase an ad, sponsor an event or make a contribution to our cause.

Formed in 1960, WMA is a non-profit, 501(c)3, charitable organization comprised of women who have and continue to honorably and proudly serve in the United States Marine Corps. WMA and its members work to preserve and promote the history and traditions of women Marines as well as those of the Marine Corps. We volunteer within our communities and provide assistance to those veterans in need along with conducting programs for charitable and educational purposes.

These ads will be in our 2012 Biennial Convention program booklet, which every registrant (over 450) will receive. Your ad will be seen nationally hitting your target audiences. WMA has over 80 chapters with members in every state and around the globe that range from our active duty Marines to our WWII veterans. These treasured mementos are frequently shared with family, friends and members who were unable to attend. They are available for sale to those unable to attend the convention. It is definitely the place to advertise to gain a wide base of prospective clients. Event sponsors will be recognized in the program booklets for the sponsored event with a full page ad and also receive a copy of the program.

Ads will be accepted in **BLACK & WHITE**, camera ready hard copy, on disc or CD and electronically. Electronic ads must be sent to: [ConventionAds@womenmarines.org](mailto:ConventionAds@womenmarines.org).

Please be sure your check payable to **Women Marines Association 2012** is enclosed or in the case of electronic ads, sent separately. Page size is 8 1/2" X 11", with half-inch margins on each side. All ads must be **postmarked by 15 July 2012** to enable time to do the layout and printing. Make out and mail your check to: **Women Marines Association Convention 2012, P.O. Box 261, Eatontown, New Jersey 07724** Email your ad to: [ConventionAds@womenmarines.org](mailto:ConventionAds@womenmarines.org)

**If ad copy is submitted in its original form and is not submitted via email or disc, please submit an additional \$10.00 for scanning fee.**

## AD SPACE COSTS and SPECIFICATIONS

(Standard B/W - Camera-Ready Copy Only)

### Program Ads

	Ad Size*	WMA	Non WMA
Full page	7" x10"	\$200	\$400
Half Page	8.25" x 5.25"	\$100	\$200
Quarter page	4" x 5.25"	\$ 50	\$100
Business Card	3" x 2"	\$ 25	\$ 50
2 Line Ad	1" x 1"	\$ 20	\$ 40
Name Only Ad	One line	\$ 10	\$ 20

## EVENT SPONSORSHIP

Opening Banquet Meet and Greet Sponsor	\$2,500 Only 3 available
Closing Banquet Meet and Greet Sponsor	\$2,500 Only 3 available
Table Decoration Sponsor	\$1,500 Only 10 available
Meal Program Booklet Sponsor	\$ 1,000 Only 5 available

Name \_\_\_\_\_ Phone \_\_\_\_\_

Point of Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ Please find enclosed my camera ready ad enclosed on disc

\_\_\_\_\_ I have sent my ad file via email on \_\_\_\_\_. Please verify when it is received.

**\*Ads can be sent as portrait or landscape**

**Please note donations to WMA are tax deductible as prescribed by law.  
Please check with your tax advisor.**