



WMA

NATIONAL CONVENTION

2022

LAS VEGAS
NEVADA



WMA 2022 Biennial Convention

SEPTEMBER 29-OCTOBER 3, 2022 • LAS VEGAS, NV

Sponsorship Prospectus

An exclusive opportunity to position your organization as
a supporter of women Marines

womenmarines.org



WMA 2022
LAS VEGAS
NEVADA
NATIONAL CONVENTION
WOMEN MARINES ASSOCIATION



Who is the Women Marines Association (WMA)?

The WMA is a 501(c)(3) non-profit charitable organization comprised of women who have served or are serving honorably in the United States Marine Corps regular or reserve components, or in the US Navy with FMF designation.

The WMA was established in Denver, CO, in 1960 to ensure that our history and accomplishments as women Marines would continue to be told and passed on to a new generation of Marines. Chapters and members across the nation work on community programs and support our military personnel, our Veterans, and their communities. They reach across all areas where there is a need.

WMA is a member of the National Marine Corps Council and maintains a liaison with Headquarters Marine Corps.

WMA's Vision Statement

The Women Marines Association (WMA) will be the veterans' organization of choice for female Marines (past, present, and future) looking for camaraderie, mentoring, and support.

WMA's Mission Statement

To preserve and promote the history and traditions of women in the Marine Corps from World War I to the present; to conduct programs for charitable and educational purposes; to promote the welfare and well-being of elderly, disabled, and needy women Marine veterans, as well as women currently serving in the Marine Corps; to provide entertainment, care, and assistance to hospitalized veterans and members of the Armed Forces of the United States; to sponsor or participate in activities of a patriotic nature, particularly those that perpetuate the tradition and esprit de corps of the United States Marine Corps; and to foster the spirit of comradeship of women who have served or who now serve in the United States Marine Corps, regular or reserve components.



Why Sponsor the WMA Biennial Convention?

- Demonstrates your support of women Marines across the country
- Sponsorship allows the WMA to continue to provide and develop critical programs that support women Marines, their families, and their communities
- Exposure to the anticipated 400+ attendees

2022 Sponsorship Opportunities

If you are ready to sign on now and support the 2022 WMA Convention, submit the 2022 WMA Convention Sponsor/Exhibitor Form (bit.ly/SupportWMA22) to begin the agreement and invoicing process. There are limited packages available and will be first come first serve based on form date submission.

Star Sponsorships

These priority packages include visibility for your organization prior, during, and after the event and provide a variety of benefits and opportunities in a valuable bundle package price.



4-star

\$12,500
Limit of 3

During Event

- Brand inclusion of your logo in the printed program guide and onsite signage (printed/digital)
- Complimentary exhibit space
- Complimentary registrations for 4, including 4 VIP seating tickets at opening banquet and closing banquet
- 2 pieces of collateral inserts for the ditty bag
- 1 Full Page Color Ad in printed program guide

Pre- and Post-Event

- Logo, Link and 200-word description on website
- Logo, Link and 200-word description in 4 'Nouncements quarterly newsletters
- Logo, Link included on Convention E-mail Blasts



3-star

\$7,500
Limit of 5

During Event

- Brand inclusion of your logo in the printed program guide and onsite signage (printed/digital)
- Complimentary exhibit space included
- Complimentary registrations for 3, including 3 tickets to opening banquet and closing banquet
- 1 piece of collateral insert for the ditty bag
- 1 Full Page Color Ad in printed program guide

Pre- and Post-Event

- Logo, Link and 100-word description on website
- Logo, Link and 100-word description in 3 'Nouncements quarterly newsletters
- Logo, Link included on Convention E-mail Blasts



2-star

\$5,000

During Event

- Brand inclusion of your logo in the printed program guide and onsite signage (printed/digital)
- Complimentary exhibit space included
- Complimentary registrations for 2, including 2 tickets to opening banquet or closing banquet
- 1 Half Page Color Ad in printed program guide

Pre- and Post-Event

- Logo, Link on website
- Logo, Link in 2 'Nouncements quarterly newsletters
- Logo, Link included on Convention E-mail Blasts



1-star

\$2,500

During Event

- Brand inclusion of your logo in the printed program guide and onsite signage (printed/digital)
- Complimentary exhibit space included
- Complimentary registrations for 1, including 1 ticket to opening banquet or closing banquet
- 1 Quarter Page Color Ad in printed program guide.

Pre- and Post-Event

- Logo, Link on website
- Logo, Link in 1 'Nouncements quarterly newsletters
- Logo, Link included on Convention E-mail Blasts



4-Star \$12,500 Limit of 3	3-Star \$7,500 Limit of 5	2-Star \$5,000	1-Star \$2,500
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Benefits Prior to the Event

Brand presence on the WMA website	Logo, Link and 200 word description	Logo, Link and 100 word description	Logo, Link	Logo, Link
Brand presence in 'Nouncements newsletter (issued quarterly)	Logo, Link and 200 word description in 4 newsletters	Logo, Link and 100 word description in 3 newsletters	Logo, Link in 2 newsletters	Logo, Link in 1 newsletter
Brand presence in convention specific HTML email blasts	Logo, Link	Logo, Link	Logo, Link	Logo, Link

Benefits During the Event

Brand presence on the printed program guide	Logo	Logo	Logo	Logo
Brand presence on the onsite signage (printed/digital)	Logo	Logo	Logo	Logo
Complimentary exhibit space	✓	✓	✓	
Ditty bag insert	2 pieces of collateral	1 piece of collateral		
Ad in the printed program guide	1 Full Page Color Ad	1 Full Page Black and White	1 Half Page Black and White	1 Quarter page Black and White

Registrations Included: (Additional registrations can be purchased)

Convention registration (note: business session is members only)	4	3	2	1
Opening banquet tickets	4 VIP seating	3	Sponsor may choose either the opening or closing banquet (2 tickets)	Sponsor may choose either the opening or closing banquet (1 tickets)
Closing banquet tickets	4 VIP seating	3		

Benefits After the Event

Brand presence in final email wrapping up event	Logo, Link	Logo, Link	Logo, Link	Logo, Link
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À la carte Sponsorships

These exclusive packages include visibility during the event and provide a unique experience or entertainment for attendees.

EXCLUSIVE: Singing Artist, Joe Everson \$15,000

Includes all 3-star benefits, introduce the artist ([Joe Everson](#)) during opening ceremony, and receive a 5x4' framed original, painted on-site art. An additional 3x4' framed art will be given for silent auction.

EXCLUSIVE: Welcome Aboard Reception \$15,000

Includes all 3-star benefits, introduce the Thursday evening welcome reception entertainment and branding with the drink tickets. Each registered attendee would receive 1 drink ticket.

EXCLUSIVE: Pashmina Wrap \$7,000

Take advantage of this highly visible branding opportunity. All attendees will receive a pashmina wrap tied with a ribbon printed with your logo. Whether it is cool in the ballroom, or you want to add a little style to your convention attire - we've got you covered!

EXCLUSIVE: Tech Bar & Charging Station \$7,000

Get attendees powered up! Sponsor logo will be prominently displayed in the NEW high-traffic charging area.

EXCLUSIVE: Headshot Lounge \$7,000

In our digital world, everyone needs and appreciates a professional headshot. Sponsor will receive exclusive naming rights.

EXCLUSIVE: Attendee Ditty Bag \$5,000

Get prominent branding on this significant event accessory - co-branded with WMA - given to all attendees.

EXCLUSIVE: Lanyard \$3,000

Reach attendees by sponsoring the lanyard that holds each attendee's name badge. Your company logo will be co-branded with WMA visible throughout the convention.

Branded Giveaway

Price dependent upon giveaway; TBD upon sponsor commitment

Co-branded with WMA and to be included in the attendee ditty bag.

Exhibit Table \$750

Available for recruiters, employers to seek employees as well as other vendors such as schools, non-profit, for-profit. Exhibitors receive two conference registrations, one 6-foot draped table, two chairs, waste basket; tickets to attend any meal functions are at an additional cost to the exhibitor.





**Customized options are available,
talk to us to discuss more!**

Reach out to us to discuss unique and custom ways that you can support the WMA.

Contact Us

E-mail: wma@womenmarines.org

Phone: 1-888-525-1943

Sponsor Agreement

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