

WVMA 2024
ATLANTA
GEORGIA
National Convention

8- 12 August



Honoring our Legacy,
Inspiring our Future

Sponsorship Prospectus

8 - 12 August, 2024



Together, Our Reach Can Be Limitless

Who is the Women Marines Association (WMA)?

The WMA is a 501(c)(3) non-profit charitable organization comprised of women who have served or are serving honorably in the United States Marine Corps regular or reserve components, or in the US Navy with FMF designation.

The WMA was established in Denver, CO, in 1960 to ensure that our history and accomplishments as women Marines would continue to be told and passed on to a new generation of Marines. Chapters and members across the nation work on community programs and support our military personnel, our Veterans, and their communities. We reach across all areas where there is a need.

WMA's Vision Statement

The Women Marines Association (WMA) will be the veterans' organization of choice for female Marines (past, present, and future) looking for camaraderie, mentoring, and support.

WMA's Mission Statement

To preserve and promote the history and traditions of women in the Marine Corps from World War I to the present; to conduct programs for charitable and educational purposes; to promote the welfare and well-being of elderly, disabled, and women Marine Veterans in need, as well as women currently serving in the Marine Corps; to provide entertainment, care, and assistance to hospitalized veterans and members of the Armed Forces of the United States; to sponsor or participate in activities of a patriotic nature, particularly those that perpetuate the tradition and esprit de corps of the United States Marine Corps; and to foster the spirit of comradeship of women who have served or who now serve in the United States Marine Corps, regular or reserve components.



Partnering with WMA as a sponsor for the WMA National Convention provides an excellent opportunity for your company to showcase their products and services, network with our members, and support a very worthy cause

SPONSORSHIP OPPORTUNITIES

5 Star \$20,000 ★★★★★

- Prominent logo placement on all convention marketing and promotional materials, including the convention website, emails, social media, and signage
- Guest of honor at the Welcome Meet and Greet
- Eight complimentary convention tickets for opening and closing banquets
- Exclusive sponsor recognition during the opening and closing ceremonies. Ability to address the membership for 10 minutes during one banquet.
- Opportunity to provide a keynote speaker for a session or panel
- Dedicated exhibit space in the exhibit hall
- Special recognition in convention program and materials.
- Full page color ad
- Your business information in each welcome bag for all attendees

4 Star \$15,000 ★★★★

- Prominent logo placement on all convention marketing and promotional materials, including the convention website, emails, social media, and signage
- Four complimentary convention tickets for both banquets
- Exclusive sponsor recognition during the opening and closing ceremonies. Ability to address the membership for 5 minutes during one banquet.
- Dedicated exhibit space in the exhibit hall
- Special recognition in convention program and materials.
- Full page color ad

3 Star \$10,000 ★★★

- Logo placement on all convention marketing and promotional materials, including the convention website, emails, social media, and signage
- Three complimentary convention tickets for both banquets
- Exclusive sponsor recognition during a general session or panel. May address the membership for 5 minutes.
- Dedicated exhibit space in the exhibit hall
- Special recognition in convention program and materials

2 Star \$5,000 ★★

- Logo placement on all convention marketing and promotional materials, including the convention website, emails, social media, and signage
- Two complimentary convention banquet tickets
- Sponsor recognition during a general session or panel
- Dedicated exhibit space in the exhibit hall
- Special recognition in convention program and materials

1 Star \$3,000 ★

- Logo placement on all convention marketing and promotional materials, including the convention website, emails, social media, and signage
- Sponsor recognition during a general session or panel
- Exhibit space in the exhibit hall
- Special recognition in convention program and materials

Centerpiece Sponsor: \$3,500

- 3 available – One for Opening Banquet, one for Closing Banquet, one for Recognition and Awards)
- 2 tickets to the banquet of your choice
- Half-page ad in program (B/W)
- Recognition from podium
- Personalized signage at each table

Photography Sponsor: \$3,250

- 2 tickets to the banquet of choice
- Signage with corporate logo displayed at event
- Quarter page ad in program
- Recognition from podium

Lanyard (Neckwallet) Sponsor: \$3,000

- 2 tickets to the banquet of choice
- Signage with corporate logo displayed at event
- Quarter page ad in program
- Logo on Lanyard

Poolee Sponsor: \$3,250

Sponsor a table of female poolees (8)

- 2 tickets to the opening banquet
- Signage with corporate logo displayed at event and table
- Quarter page ad in program

Broe Award Sponsor: \$3,000

- 2 tickets to the closing banquet
- Co-Present the prestigious award to the winning chapter
- Signage with corporate logo displayed at event
- Quarter page ad in program
- Recognition from podium

Are you interested in an in kind donation, have any questions? Then please contact ctreasurer@womenmarines.org.

We understand that each organization has unique needs and objectives, and we are happy to work with you to create a customized sponsorship package that meets your goals and budget. Please contact us for more information on becoming a sponsor of our convention.

Sponsor Ads

- Full-page ad: measures 8.5 inches wide by 11 inches tall, with a 0.25-inch margin on all sides for bleeds, if applicable.
- Half-page ad: measures 8.5 inches wide by 5.5 inches tall, with a 0.25-inch margin on all sides for bleeds, if applicable.
- Quarter-page ad: measures 4.25 inches wide by 5.5 inches tall, with a 0.25-inch margin on all sides for bleeds, if applicable.
- Business card ad: measures 3.5 inches wide by 2 inches tall, with no bleeds necessary.
- The file formats (e.g., PDF, JPEG), resolution (e.g., 300 dpi)

Ad Rates

- \$750 Outside Back Cover – Full Page Full Color
- \$550 Inside Back – Full Page Full Color
- \$550 Inside Front – Full Page Full Color
- \$500 Full page – Full Color
- \$400 Full Page B/W
- \$200 Half Page B/W
- \$100 Quarter Page B/W
- \$75 Business Card Listing
- \$50 1"x1" logo only B/W
- \$25 Patron Listing



Exhibitor tables \$750 per 6ft table

Early Bird pricing for ads and tables 10% discount if received before 1 May 2024

For questions and more information contact:

ctreasurer@Womenmarines.org

Checks made payable to: WMA Convention

Mail to: WMA 2024

c/o Mary Ellen Stone,

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Raymore, MO 64083